

PROXY

The undersigned shareholder of TradeDoubler AB (publ) hereby appoints

.....
[Name of the proxy]
[Personal identity number/date of birth]

.....
[Address]
[Telephone number]

as a proxy to represent me/us and to vote for all my/our shares in TradeDoubler AB (publ), corporate registration No. 556575-7423, at the Annual General Meeting on Tuesday 6 May 2008, and, as the case may be, on any day for a continued shareholders' meeting.

.....
[Place]
[Date]

.....
[Signature/Authorised signature]

.....
[Clarification of signature]

.....
[Personal identity number/corporate registration number]

.....
[Telephone number]

The proxy shall be dated and duly signed in order to be valid. The proxy in original copy together, where applicable, with a registration certificate or equivalent corporate documentation should be sent to TradeDoubler AB (publ), Barnhusgatan 12, SE-111 23 Stockholm, in due time before the shareholders' meeting.

It should be noted that attendance at the shareholders' meeting by proxy requires that the shareholder has given the company notice of attendance not later than on the day set out in the notice convening the meeting.