

Product Development Manager - td Pull

As PDM – td Pull at TradeDoublor you will work as part of the td Pull Product Team (of 6 people), to gather and help prioritise business requirements. You will be the key link with the technical development team to realise these requirements. A key element of the role is to translate the business requirements into clear specification documentation, working closely with engineers during development and testing, to ensure delivery of functional, practical and usable technical solutions.

You are involved in the release, rollout and even training of products and features to our markets together with the product team – taking the business requirements from concept through to fruition. We use Scrum and agile processes to develop our software in short development cycles, with a dedicated team of developers for td Pull-specific development. This puts high demands on you to both understand the technology and business need and to work closely with the product owners, software developers and software architects to meet that business need.

About td Pull

td Pull is TradeDoublor's market-leading affiliate program product, used in 18 countries across Europe, by over 1600 advertisers and over 125,000 publishers. The PDM role is pivotal in maintaining this position as an innovative, high-performing and high quality product.

Key responsibilities

- Develop, manage and review requirements of business and technology
- Drive product development
- Be active in the rollout of new products and concepts
- Identify new business and technology opportunities for new and existing concepts and products

Your profile

You will need an IT related degree as well as a few years work experience within project management, product development and/or software development. An online background and experience of digital marketing is naturally worth a great deal. You are outgoing, driven and you are a superb communicator with high technical competence. You take responsibility and are able to prioritise even when the workload is great.

Professional qualifications

- IT-related degree
- Online background, knowledge of digital marketing and media
- Strong business sense
- Good experience of project management
- Fluent in English, both in speech and writing
- Experience of writing technical specifications
- Understanding of usability and interface design a bonus
- Graphic design and web technologies a bonus

Personal qualifications

- Great people skills
- Visionary and driven
- See opportunities when others see problems
- Highly organised
- Flexible and solution-orientated

For more information, please contact Ben Manning