

QA / Test Analyst

The Company

TD IT is a newly created business stream within TradeDoubler, a Major Pan-European Digital Marketing Company, offering technology products to meet customer's online and offline marketing needs. Current products include "td Searchware 4", a pioneering search marketing technology which controls companies' online visibility, while delivering traffic to sites and increasing sales, and Diallog, a revolutionary telephone tracking system designed to help online advertisers track and automatically calculate the return on investment of purchases completed by phone. Future and imminent products will centre around delivering even more effective marketing campaigns, with a focus on proven return on investment for the marketing professional.

Role

The primary function of this role is to ensure efficient, effective and economic testing of a number of application projects, using appropriate strategies and techniques.

Responsibilities

- To run QA Test projects for forthcoming development projects.
- To develop Test Strategies, Plans and Test Scripts and perform test execution.
- To use structured testing methods to execute and record tests using manual and automated methods.
- To train the development team on use of Unit Tests, and ideally create them too.
- To manage and progress test faults as they are allocated.
- To effectively divide time between running the test project, developing tests and performing tests.

Knowledge / Experience

- A strong track record of commercial experience working within an IT testing environment, as part of a tightly integrated software and operations team
- In depth understanding and use of formal testing methods, including White & Black box testing, System testing, Integration testing, Regression testing, End-to-End testing and User Acceptance testing
- Proven ability to create full test plans from functional specifications
- Sound understanding and experience of the software development life cycle, including experience of working with both Waterfall and Agile development methodologies e.g. Scrum.
- Experience using test automation software in a commercial setting.
- Experience of Testing Web applications, including use of web-based UI testing tools, ideally Selenium
- Experience using 24/7 application monitoring tools, ideally Keynote
- Proven track record of setting up complex database-driven test environments
- ISEB qualified to Foundation level, and ideally Intermediate or higher